

Damian Fernandez  
568 Station St  
Box Hill VIC 3128

Richmond Football Club  
PO Box 48  
Richmond VIC 3121

Dear anyone who cares there at the club,

I am writing this letter in order to get a refund of the match entrance fee of \$18.50 from the game against Geelong on 6 May 2007. I have attached the ticket stub for your reference.

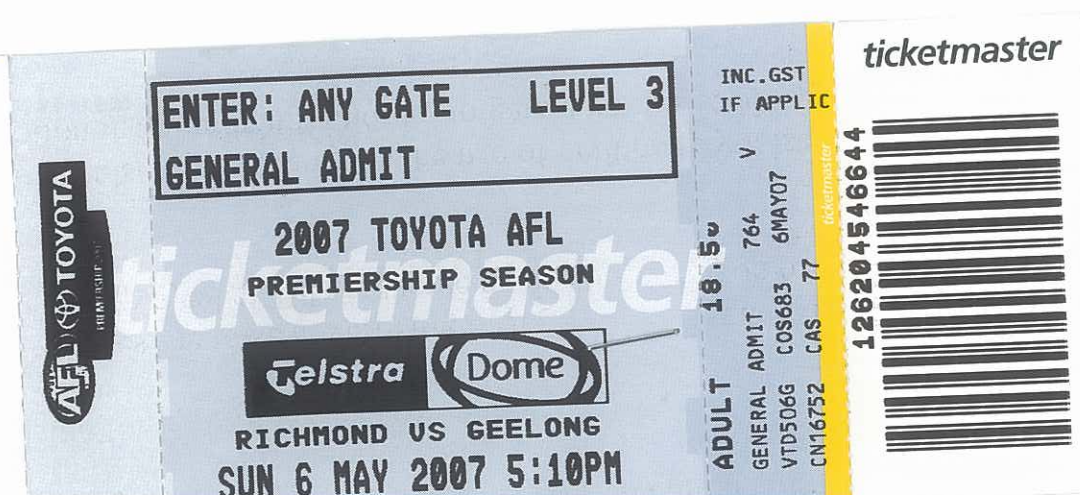
My main concern involves the false advertising in suggesting that an AFL football match was to be played at Telstra Dome against Geelong on 6 May 2007.

For you information, "**false advertising**" is the use of deliberately false statements or deception in advertising, in order to gain a commercial advantage.

As the Richmond football club advertised its intention to play an AFL match versus Geelong, it should have honoured its contract. Therefore as you did not do this, I am asking for the re-imburement of the Match entrance fee.

Your football team should be thankful that I am not seeking additional costs/damages, such as the cost of the horrendous amounts of alcohol I had to consume whilst watching that performance...rest easy I will refrain from seeking punitive and reputational damages on this occasion.

Look forward to your reply



ENTER: ANY GATE LEVEL 3  
GENERAL ADMIT

2007 TOYOTA AFL  
PREMIERSHIP SEASON

Telstra Dome

RICHMOND VS GEELONG  
SUN 6 MAY 2007 5:10PM

ADULT 18.50  
GENERAL ADMIT 764 V  
VTD506G COS683 6MAY07  
CNT16752 CAS 77

INC. GST  
IF APPLIC

ticketmaster

126204546644

